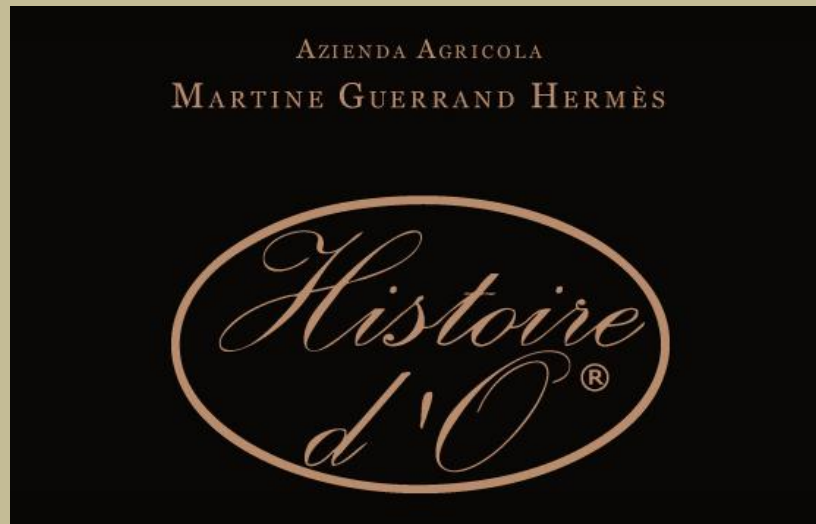


# PRESS RELEASE

FOR MEDIA RELEASE AND GENERAL INFORMATION.

ANY KIND OF MEDIA RELEASE MUST REPORT CONTENTS  
FROM THIS DOCUMENT AND IMAGES FROM THE COMPANY  
OFFICIAL WEBSITE ADDRESS: [WWW.MGH-HISTOIREDO.COM](http://WWW.MGH-HISTOIREDO.COM).



FOR ANY FURTHER INFORMATION OR DETAIL AND TO ASK FOR  
OTHER IMAGES AND / OR UPDATES, PLEASE CONTACT ONLY THE  
COMPANY HEADQUARTER BY SENDING AN EMAIL TO:

[mghspongano@gmail.com](mailto:mghspongano@gmail.com)

The AZIENDA AGRICOLA MARTINE GUERRAND HERMES is a business company and a project from Mme Martine Guerrand Hermès, who came to Salento, a land rich of tradition and flavours with millennial and centenary olive trees in the warm south of Italy and decided to buy an estate to produce a finest extra virgin olive oil.

Production was then started in the area of “Spongano” a small village not far from the deep blue Mediterranean sea and in a beautiful and intensely scented countryside. Result of this production is a product with unique organoleptic characters, with olives being selected directly on the trees and hand picked. Best care is dedicated to the process, in order to preserve any volatile essence able to reveal that unique blend of just cut fresh grass, leaves and almond. Taste is balanced with fruity notes and a light essence of spicy and bitter, which give the product a great overall harmony.

The extra virgin olive oil Histoire d'O ® is available in a classic bottle of 500ml. in a wood box, or in a elegant "cube" bottle of 200ml. Another exclusive product is the prestigious 200ml bottle of extra virgin olive oil with 23 kt. edible gold flakes inside, which comes as ultra limited edition and personally signed by Mme Martine Guerrand Hermès, packed in luxury handmade ash wood box with pear wood inlay works.

**Further details can be found visiting: [www.mgh-histoiredo.com](http://www.mgh-histoiredo.com) .**

**INTERNATIONAL PRODUCT LAUNCH: Harrods Foods Hall, London – July 21st 2014**

The product launch with the 500ml bottle has been set for July 21st within the famous Food Hall in the Harrods department store in London.

With this event you can see the product and taste it thanks to a demonstration which will take place there in the Pantry in the Food Hall.

**Please find here the invitation.**